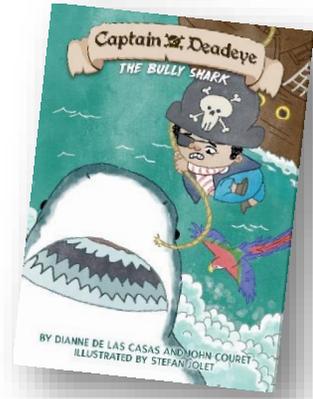


Authors Dianne de Las Casas & John Couret are Visiting Your Child's School!

SCHOOL BOOK PRE-SALE GUIDE *Captain Deadeye: The Bully Shark*



"Shiver me timbers! Climb aboard for a seagoing yarn with plenty of heart. A must-read for swashbucklers and landlubbers alike!" - Eric A. Kimmel, author of *Anansi and the Moss-Covered Rock*, Caldecott Honor book *Hershel and the Hanukkah Goblins*, and over 130 award-winning children's books

About the Book

Ahoy there, matey! Fourth Grader John goes to Oceanside Elementary and, because of his lazy eyes, he is bullied by a boy who calls himself "Shark." Shark gives him the hurtful nickname "Deadeye John." One day, John goes on a treasure hunt and discovers a magical chest full of loot! He finds an eye patch and a pirate hat, and becomes "Captain Deadeye, Master of the Seven Seas." Join Captain Deadeye on this seafaring pirate adventure where he battles a fierce storm; his nemesis, Captain Blackheart; and a vicious shark all while finding the courage to face his real-life bully at school.

About the Authors

Dianne de Las Casas is an award-winning author of 28 books, a professional storyteller with 20 years of school visit experience, a publisher, and the founder of Picture Book Month. John Couret is the author of two books, a publisher, and a success coach. Together, they co-authored the *Captain Deadeye* series to stand up for their platform of literacy and anti-bullying. They tour the country with their "Stop Bullying! Be a Lifesaver" anti-bully program and books, making a difference in thousands of lives.

How to Handle Pre-Orders

- Fill out the accompanying order form, photocopy it, and send it home with the students 1-2 days before the scheduled Captain Deadeye visit.
- Feel free to customize the order form to fit your school's needs and guidelines
- Collect the money from your students before the author visit.
- Use the provided tally sheet to track orders and inform the authors of the number of books you pre-sold at least 3 days before the visit. You can email the tally sheet to: writehookmedia@gmail.com.
- The authors will bring extra books for outstanding orders and can leave signed books for post-visit sales.
- Turn in pre-sale money to the authors on the day of the visit. While the authors prefer one check from the school for all the orders, they can also handle the receipt of all the cash and checks.

The book is \$6.00 each (including sales tax). It is available nationally through Barnes & Noble, Amazon.com, and Ingram. ISBN-13: 978-0997-94770-0

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