



Bring Authors Dianne de Las Casas and John Couret to Your School & Join Their Stop Bullying! Be a Lifesaver! National Anti-Bullying Campaign

"Shiver me timbers! Climb aboard for a seagoing yarn with plenty of heart. A must-read for swashbucklers and landlubbers alike!" - Eric A. Kimmel, author of Anansi and the Moss-Covered Rock, Caldecott Honor book Hershel and the Hanukkah Goblins, and over 130 award-winning children's books

About the Book, Captain Deadeye: The Bully Shark

Ahoy there, matey! Fourth Grader John goes to Oceanside Elementary and, because of his lazy eyes, he is bullied by a boy who calls himself "Shark." Shark gives him the hurtful nickname "Deadeye John." To cheer him up, John's mom sends him on a treasure hunt where he discovers a magical chest full of loot! He finds an eye patch and a pirate hat, and becomes "Captain Deadeye, Master of the Seven Seas." Join Captain Deadeye on this seafaring pirate adventure where he battles a fierce storm; his nemesis, Captain Blackheart; and a vicious shark all while finding the courage to face his real-life bully at school. ISBN-13: 978-0997-94770-0

About the Captain Deadeye Program

Over 3.2 million students are the victims of bullying each year. Dianne de Las Casas and John Couret have created a special program to address the issues of anti-bullying and literacy. Based on their own real-life experiences of being bullied, Dianne and John educate students on how to stand up to bullying and become lifesavers. Their swashbuckling, fun full-day program includes:

- An interactive theatrical production complete with costumes and 17 or more students on stage
- Up to three one-hour assembly programs (up to 350 students) for grades PK-8 with time built in for signing books
- Lunch with students of your choice (student government, yearbook staff, newspaper staff, top readers, lottery, or however you decide to utilize it as an incentive)
- A set of five books for the school library
- Bookmarks for every student
- Printable Lifesaver pledge certificates for students
- Free downloadable anti-bully and Common Core curriculum available on www.captaindeadeye.com
- A listing on the Captain Deadeye website as a "Lifesaver School" pledging to stop bullying

P.O. Box 73073 * Metairie, LA 70033 * 877-831-4790* bookings@captaindeadeye.com * captaindeadeye.com

Stop Bullying! Be a Lifesaver! Professional Development Training

Add an hour of anti-bullying professional development after school to train your teachers and staff. Learn:

- What constitutes bullying
- How to identify bullying
- What to do to stop bullying
- How to implement the “Stop Bullying! Be a Lifesaver!” curriculum and teach students how to become “Masters of the 7 C’s” to stand up to bullying
- Message in a bottle activity

About the Authors

Dianne de Las Casas is an award-winning author of 28 books, a professional storyteller, a publisher, and the founder of Picture Book Month. John Couret is the author of two books, a publisher, and a success coach. Together, they co-authored the *Captain Deadeye* series to further their platform of literacy and anti-bullying. They tour the country with their “Stop Bullying! Be a Lifesaver” anti-bully program and books, making a difference in thousands of lives.

Book Sales

We ask that schools participate in book sales and provide students with the opportunity to pre-order the books. The Captain Deadeye book series is at the core of the anti-bullying campaign. Books are \$6.00 each and can be ordered directly through the authors, who will handle the logistics of getting the books to your school. We are happy to send you a review copy.

Program and Professional Development Fees

Full-Day program (no half-day available) - \$2,000/day plus travel expenses when applicable (transportation, airfare, lodging, food, etc.)

Professional development training add-on to full day program - \$500

Literacy Night/Family Night Add-On - \$500

Block Booking of 3 or more schools - \$1750/day per school plus travel expenses

Professional development training for the school district - \$2,500/day plus travel expenses

Be a Lifesaver!

Join Dianne de Las Casas and John Couret in their mission to change the world, one student at a time. For more information, visit www.captaindeadeye.com. To book your school, call 877-831-4790 or email bookings@captaindeadeye.com. Stand Up! Stand Out! Stop Bullying! Be a Lifesaver! You ARRR awesome!



BE A LIFESAVER